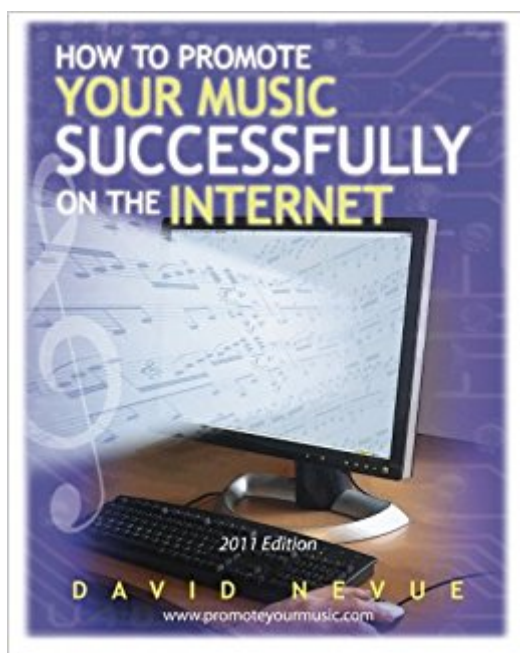


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# How To Promote Your Music Successfully On The Internet: 2011 Edition



## Synopsis

The Internet is an incredible promotional tool for musicians. You can get radio play, grow a fan base, create a distribution channel and sell CDs and music downloads all online. Imagine how much music you'd sell if \*thousands\* of people heard your music every day? Most musicians, however, have no idea where to begin when it comes to online promotion. Some get as far as putting up a web site, but stop there. That's where this book will help. David Nevue, an independent musician like yourself, uses the Internet to generate well over \$70,000 a year in music-related sales. Today, David is doing the "music biz" full-time, having quit his "day job" in 2001 after making more money selling music online than working for a corporation! In this book, David will take you step by step through the same marketing strategies he's used since 1995 to promote his music successfully on the Internet. Now you too can build your own music career using the Internet -in your own time and on your own terms.

## Book Information

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## Customer Reviews

David Nevue is founder of The Music Biz Academy ([MusicBizAcademy.com](http://MusicBizAcademy.com)) and author of the book "How to Promote Your Music Successfully on the Internet." He is also a concert pianist, composer and recording artist who has released eleven albums of his own original piano compositions. His ninth album, "Overcome," won the title "Best Instrumental Piano Album of 2005" at the Lifestyle Music Awards. His tenth album, "Adoration: Solo Piano Hymns" went to #1 on the Zone Reporter Music Charts. David began promoting his music on the Internet in 1995 and by 2001 was bringing in enough income to quit his day job. The success he had marketing his music prompted him to write his book "How to Promote Your Music Successfully on the Internet." In the years since, he's

continued to build his fan base and his Internet-based music business. In 2003, he founded Whisperings: Solo Piano Radio ([www.solopianoradio.com](http://www.solopianoradio.com)), a hugely popular Internet radio broadcast that he uses as a vehicle to further promote his own particular genre of piano music. David is a very active performer, playing 40-50 concerts a year all across the United States. He's currently working on his 12th, 13th and 14th album releases, and continues to explore new opportunities for marketing music via the Internet. Visit David's official web site at <http://www.davidnevue.com>.

Alright, you may know about something that is covered in this book already, but as I read this book it's much more interesting and meaningful to me since I know this guy is doing exactly what I want to do. That's very powerful in an inspirational sense. I read many books on different subjects and nothing is better than this type of "hey I am doing it and so can you" approach. I'm not done with the book, as it is also a reference for when you need to look in to an idea about your online show. So I will read as I need...so to speak. The cool thing is David seems to be involved with just about everything online in regard to music and monetizing his website. I'm not interested in half the stuff he is doing, at least not immediately, but he goes into detail on how well each is working and gives numbers, not just fluff. Flat out, it's a must buy if nothing else but for the motivational feeling you get from reading it. From online Radio to all the rest..just get it. It's cheap, cheap, cheap compared to the value... and no I don't know the author, just a good product.

I have read and been connected to a lot of the music marketers out there selling their words or wisdom on the subject. When I started reading this book I recognized a lot of similar wording and advice that all the others were touting as their own. This was the first, a bible if you will on online marketing. I have gone through the whole book and was only able to implement about a quarter of the information because there is so much. It could easily take me a year to try all the advice. My website is ten times more professional and I finally know what to put on it and what not to. It's like the answer to all my questions over the years about how and what and someone just point me the way to go .. AND it's very reasonably priced. So, I think it's the best book I've read on the subject so far. If there is another one out there I would love to know about it.

This book really contains all the nuts and bolts of launching music on the internet as an independent artist. The reason I only rated it with four stars is that some of the websites it directed me to for information seemed obsolete or had moved. Overall, though, I think this book really contains a

myriad of options for independent artists trying to launch an internet based music career. For the most part it is user friendly. However, for those (like me) who are not tech minded, some of the information can be slightly overwhelming.

This publication was a requirement for my college music marketing class. It's a pretty good resource. Has a lot of useful information esp. for the digital age of music promotion. It gives a working musicians perspective on how to navigate the current markets to promote your musical career yourself.

GREAT SELLER AAAAAAAAAA+++++++++

Just what I needed...

LOVE ..... LOVE .... LOVE this book!!! Being a music promoter this book has really helped me, help my artists I work with!! Thank you so much for a great book David!!!

Some of the most practical and helpful advice I've found in the realm of DIY online marketing. Thank you, David, for sharing your expertise with us!

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